

AIR INDIA & AIR INDIA EXPRESS TO OFFER TRADE PARTNERS A LOOK AT UPGRADED CABIN PRODUCTS, REFRESHED ONBOARD EXPERIENCES AT SATTE 2026

- The Air India pavilion will feature Business Class seats of Airbus 320neo and Premium Economy seats of Airbus 350-900
- Visitors can discover Air India Express's specially curated 'Gourmair' hot meal selection and engage with an interactive network map at the Air India Express pavilion.

GURUGRAM, 24 February 2026: Air India and Air India Express will present their upgraded cabin products and refreshed onboard experiences at SATTE 2026, taking place from 25 February to 27 February 2026 at Yashobhoomi, New Delhi, offering trade partners and visitors a first-hand look at the airlines' transformation journey.

The Air India pavilion will showcase the signature elements of the new Air India experience, engaging audiences with a display of its bespoke Business Class and Premium Economy seats featured on Airbus 320neo and Airbus 350 respectively. These seats are designed to deliver greater comfort, and a consistent, world-class inflight experience. The display will highlight enhancements across the fleet such as improved seats, refined cabin aesthetics, contemporary finishes, and amenities onboard that reflect the airline's evolving global positioning. Visitors can also get a virtual glimpse of Air India's Airbus 350 at the Virtual Reality (VR) experience zone.

Marking its inaugural participation at SATTE, Air India Express will highlight its rapidly expanding network spanning 45 domestic and 17 international destinations across South Asia, Southeast Asia, and the Gulf region through interactive digital displays. The showcase will emphasise the airline's strengthening connectivity, its newly inducted Boeing 737-8 line-fit aircraft featuring an upgraded cabin experience, and its 'Gourmair' hot meal offerings, presented through immersive and engaging touchpoints for visitors.

"SATTE 2026 gives us an important platform as a group to strengthen engagement and build stronger relationships with travel partners from across India and South Asia. 2026 is the year of change for Air India group and we are excited to collaborate with our travel trade partners to drive growth, innovation, and connectivity, shaping the future of travel in India and beyond," said **Manish Puri, Head of Global Sales, Air India group.**

The new cabins of Airbus 320neo and Airbus 350 exhibited at SATTE 2026 reflects Air India's commitment to provide a seamless experience on its domestic and international routes.

Air India Express operates a fleet of more than 100 aircraft. In December 2025, the airline received its first fully customised line-fit aircraft, marking an important milestone in its fleet modernisation journey. Now, two-thirds of Air India Express' fleet consists of modern B737-8 and A320/321Neo aircraft, offering improved fuel-efficiency and enhanced on-board comfort.

Air India expects deliveries of six line-fit (or made-for-Air India) aircraft in 2026, which will include a mix of B787-9 and A350-1000 aircraft.

Air India recently took the delivery of its first line-fit Boeing 787-9 which will soon become the standard across Air India's Boeing 787 fleet. Air India also began retrofitting its legacy B787-8 last year in an exercise that will see 26 legacy B787-8 aircraft refitted with brand-new cabin interiors custom-styled for Air India as well as the repainting of these aircraft in the airline's vibrant, new livery.

As one of South Asia's leading travel and tourism exhibitions, SATTE 2026 provides a strategic platform for both airlines to reinforce their commitment to product excellence, operational reliability, and long-term partnerships across domestic and international markets. The joint participation underscores the group's approach to strengthening India's aviation ecosystem and deepening engagement with travel trade partners.

About Air India group

The Air India group – comprising of full-service global airline, Air India, and value carrier, Air India Express – is spearheading a new era of Indian aviation. The Air India story began in 1932 when JRD Tata piloted the airline's inaugural flight and opened the skies for aviation in India. Today, Air India group employs more than 30,000 people, operates over 300 aircraft and carries customers to 58 domestic and 50 international destinations across five continents.

Returning to the Tata Sons in 2022 following 70 years under Government ownership, Air India group is in the midst of a five-year transformation program, Vihaan.AI. As part of the transformation, Air India has placed an order for 600 new aircraft. In 2024, sister airlines Air Asia India and Vistara were successfully merged into Air India Express and Air India, respectively, and the Airline opened South Asia's largest aviation training academy. A new flying school is scheduled to open in 2025, and construction of a greenfield maintenance base, to be operational in 2026, is underway. In addition to receiving new aircraft, all existing aircraft are progressively undergoing a full interior refit.

With transformation underway across all facets of the business and India's rich legacy of hospitality, Air India is committed to being a world class global airline with an Indian heart.

For more stories on Air India, visit <http://www.airindia.com/newsroom>

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About Air India Express

Air India Express is A Tata Enterprise, operating over 500 daily flights that connect 45 domestic and 17 international destinations across South Asia, Southeast Asia and the Gulf region. The airline has a fleet of over 100 Boeing 737s and Airbus A320 aeroplanes. As India's most vibrant and inclusive airline, Air India Express embodies the spirit and confidence of India - warm, expressive, and proudly authentic. Encouraging travellers to 'Xplore More, Xpress More', the airline transforms flying into an experience that is personal and memorable. With thoughtfully curated touches - from 'Gourmair' hot meals, comfortable seats, and refreshed interiors to exclusive loyalty benefits and seamless digital journeys - Air India Express blends smart technology with heartfelt Indian hospitality, helping guests travel their way and feel at home wherever they go.

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