

AIR INDIA LAUNCHES LIMITED-PERIOD SALE FOR BUSINESS CLASS AND PREMIUM ECONOMY TRAVEL

- Available on select short-haul international routes only
- All-inclusive round-trip premium economy fares starting at INR 13,300
- All-inclusive round-trip business class fares starting at INR 34,400
- Sale window open until 7 September 2025, with web-exclusive last day

Gurugram, 2 September 2025: Air India, India's leading global airline, today launched a limited-time promotional sale, offering attractive fares for Business Class and Premium Economy travel on select short-haul international routes across.

This sale provides an excellent opportunity for travellers to plan holidays to popular destinations in South Asia, Southeast Asia, and the Middle East, while enjoying the comfort and style of Air India's premium cabins.

Under the sale, all-inclusive Premium Economy round-trip fares start from INR 13,300, and round-trip Business Class fares start from INR 34,400.

Book direct benefits

Travellers booking their tickets on <u>Air India's website</u> and mobile app will enjoy zero convenience fees during the sale period. Additionally, travellers can save up to INR 2,400 per passenger by using the promo code FLYAI or up to INR 2,500 per passenger on payments processed through <u>Visa cards</u> by applying the promo code VISAFLY.

VISA CARD OFFERS					
TRIP TYPE	DISCOUNT	PROMO CODE			
International (One-Way)	Up to INR 1,500 off	VISAFLY			
International (Round Trip)	Up to INR 2,500 off				

Web-Exclusive last day

The limited-period offer is available for bookings from 2-7 September 2025 for travel until 31 March 2026. Bookings under the sale will be available across all channels, including Air India's website, mobile app, airport ticketing offices, customer contact centre, and through travel agents. However, the sale is exclusively available on Air India's website and mobile app on 7 September 2025.

Upgraded cabin interiors on flights to key destinations

Air India now offers new or upgraded cabin interiors on 16 short-haul international routes, consistently offering the choice of Business Class and Premium Economy. These include flights to popular destinations such as Bangkok, Phuket, Kuala Lumpur, Singapore, Hong Kong, Dubai, and Kathmandu that are now operated by new, upgraded or retrofitted aircraft in a three-class cabin configuration, providing a world-class flying experience to travellers.

SAMPLE ALL-INCLUSIVE ROUND-TRIP FARES BETWEEN KEY GEOGRAPHIES (EX-INDIA, PARTIAL LISTING ONLY)					
Sector	Currency	Premium Economy	Business Class		
Delhi – Kathmandu	INR	13,300	34,400		
Delhi – Dhaka	INR	16,100	66,500		
Mumbai – Colombo	INR	22,700	48,800		
Delhi – Kuala Lumpur	INR	23,700	64,700		
Delhi – Bangkok	INR	25,200	64,400		
Mumbai – Singapore	INR	24,800	91,600		
Delhi – Ho Chi Minh City	INR	25,100	67,700		
Delhi – Male	INR	39,400	97,600		
Delhi – Hong Kong	INR	30,700	1,07,100		





SAMPLE ALL-INCLUSIVE ROUND-TRIP FARES BETWEEN KEY GEOGRAPHIES (IN TO INDIA, PARTIAL LISTING ONLY)						
Route	Currency	Premium Economy	Business Class			
Abu Dhabi-Mumbai	AED	900	2,500			
Dubai-Delhi	AED	1,100	3,500			
Dubai-Hyderabad	AED	1,200	2,500			
Hong Kong-Delhi	HKD	3,700	14,300			
Denpasar-Delhi	IDR	1,36,88,000	3,08,78,000			
Doha-Delhi	QAR	1,080	2,780			
Singapore-Delhi	SGD	428	1,292			
Bangkok-Delhi	THB	9,215	27,801			
Jeddah-Delhi	SAR	1,962	2,055			

The seats under the sale are limited and are available on a first-come, first-served basis. The sale applies to select international routes only, and the fares may marginally vary in different cities due to applicable rates of exchange and taxes.

About Air India group

The Air India group – comprising of full-service global airline Air India and low-cost regional carrier Air India Express – is spearheading a new era of Indian aviation. The Air India story began in 1932 when JRD Tata piloted the airline's inaugural flight and opened the skies for aviation in India. Today, Air India group employs more than 30,000 people, operates over 300 aircraft and carries customers to 55 domestic and 48 international destinations across five continents.

Returning to the Tata Sons in 2022 following 70 years under Government ownership, Air India group is in the midst of a five-year transformation program, Vihaan.AI. As part of the transformation, Air India has placed an order for 570 new aircraft. In 2024, sister airlines Air Asia India and Vistara were successfully merged into Air India Express and Air India, respectively, and the Airline opened South Asia's largest aviation training academy. A new flying school is scheduled to open in 2025, and construction of a greenfield maintenance base, to be operational in 2026, is underway. In addition to receiving new aircraft, all existing aircraft are progressively undergoing a full interior refit

With transformation underway across all facets of the business and India's rich legacy of hospitality, Air India is committed to being a world class global airline with an Indian heart.

For more stories on Air India, visit http://www.airindia.com/newsroom

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