

AIR INDIA'S FIRST A320NEO SPORTING NEW LIVERY AND NEW CABIN INTERIORS ENTERS SERVICE

GURUGRAM, 18 JULY 2024: Air India's first narrowbody aircraft sporting the airline's new livery and featuring all-new cabin interiors, enters service today on the high-demand Delhi-Bengaluru route.

This marks the beginning of a new chapter for Air India, demonstrating its commitment to upgrading its products to provide a transformed, world-class flying experience to its guests.

The brand-new A320neo aircraft, bearing registration mark VT-RTN, arrived in Delhi from Airbus Headquarters in Toulouse on 7 July 2024.

The aircraft today operated its first commercial flight AI813 from Delhi to Bengaluru, and it is scheduled to operate three more flights on the same route throughout the day.

Air India's three class-configured A320neo

Air India's new A320neo aircraft features three cabins – Business, Premium Economy, and Economy – for guests to fly in comfort and style.

Business class cabin features eight luxurious seats, each offering 40 inches of seat pitch and 7 inches of recline, leg rest, footrest, movable armrest, 4-way adjustable headrest, and an extendable tray table that deploys at the light push of a button and includes a PED (personal electronic device) holder.

A dedicated, upscale Premium Economy cabin features 24 extra legroom seats arranged in a 3-3 configuration across four rows, each with superior upholstery, a 4-way adjustable headrest, 32 inches of seat pitch with 4 inches of recline, and other amenities, such as a PED holder.

The Economy cabin features 132 ergonomically designed seats set in a 3-3 configuration, with comfortable upholstery, each offering 28-29-inch seat pitch and 4-inch recline, a PED holder, and a coat hook.

USB charging ports on new aircraft

In Premium Economy and Economy cabins, all seats get USB charging ports, and Business class seats additionally include AC power outlets. This helps Air India guests to use their PEDs without having to worry about their phone battery strengths.

Upgrading guest experience on domestic routes



The aircraft's domestic deployment underscores Air India's commitment to upgrading its product and guest experience on domestic routes as much as on international ones. While the airline's recently inducted Boeing 777s with upgraded cabin interiors and brand-new Airbus A350-900s are being deployed on key routes to the United States, United Arab Emirates, and the United Kingdom, the new A320neo aircraft will progressively cover more routes within India.

About Air India:

Founded by the legendary JRD Tata, Air India pioneered India's aviation sector. Since its first flight on October 15, 1932, Air India has built an extensive network with non-stop flights to cities around the world, across the USA, Canada, UK, Europe, Far East, Southeast Asia, Australia, and the Gulf. After 69 years as a government-owned enterprise, Air India and Air India Express were welcomed back into the Tata group in January 2022.

Air India is navigating through a major five-year transformation roadmap under the aegis of Vihaan.AI, with an ambition to become a world-class airline with an Indian heart. The first phase of this transformation, the taxi phase, was recently concluded and focused on fixing the basics. These included bringing back to service many long-grounded aircraft, the addition of talent across flying and ground functions, rapid upgradation of technology, and strengthening customer care initiatives, amongst others.

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