

MEDIA NOTE

# AIR INDIA LAUNCHES 'ONE INDIA' PROMOTIONAL SALE: FLAT FARE FROM INDIA TO ANYWHERE IN EUROPE

**Gurugram, 7 September 2025**: Air India today announced the launch of its 'One India' promotional sale, designed to offer travellers from India an attractive flat fare<sup>1</sup> for flights to any destination in Europe.

### One India, One Fare

The 'One India' sale simplifies travel planning with seamless connectivity across Air India's extensive network, encouraging travellers from India to explore Europe's vibrant cities, cultural landmarks, and scenic destinations at a consistent, affordable fare.

The limited-time offer applies to flights from any point in Air India's domestic network to any of the airline's European gateways. This means that a traveller pays the same flat fare for a round-trip from Varanasi to Milan via Delhi as they would for a round-trip from Delhi to Milan.

As part of the promotion, all-inclusive, round-trip fares to anywhere in Europe are as follows: INR 47,000 in Economy Class, INR 70,000 in Premium Economy (on applicable routes) and INR 1,40,000 in Business Class.

The all-inclusive, round-trip fares to London (Heathrow) are as follows: INR 49,999 in Economy Class, INR 89,999 in Premium Economy, and INR 1,69,999 in Business Class.

As an added benefit, every ticket booked under this promotional sale offers one complimentary date change, providing greater flexibility to travellers and peace of mind while planning their trips.

## Zero Convenience Fee for Maharaja Club Members

Maharaj Club members enjoy zero convenience fee along with the special sale fares when they book their tickets after logging into the Air India website or mobile app, thereby unlocking further savings.

### Web and Maharaja Club-exclusive first day

The 'One India' sale is exclusively available on Air India's website and mobile app on 7 September 2025. Thereafter, the special fares will be available across all channels between 8 September and 11 September 2025, including travel agents worldwide and Air India's airport ticketing offices and customer contact centre. Seats available under the 'One India' sale are limited and available on a first-come, first-served basis.

The 'One India' sale fares are available for travel until 31 March 2026.

Travellers, including Maharaja Club members, can save up to INR 3,000 per passenger by using the promo code FLYAI.

DISCOUNTS ON USING PROMO CODE FLYAI			
Origin	Destination	One-way Discount Value up to*	Return Discount Value up to*
India	United Kingdom	INR 2000	INR 3000
India	Europe	INR 2000	INR 3000

## Air India's flights to Europe

Air India operates non-stop flights to 10 points in Europe, including London (Heathrow), London (Gatwick), Paris (Charles de Gaulle), Frankfurt, Amsterdam, Milan, Copenhagen, Vienna, and Zurich.

<sup>1</sup>Fares are subject to availability and may vary local taxes and exchange rates.





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#### About Air India group

The Air India group – comprising of full-service global airline Air India and low-cost regional carrier Air India Express – is spearheading a new era of Indian aviation. The Air India story began in 1932 when JRD Tata piloted the airline's inaugural flight and opened the skies for aviation in India. Today, Air India group employs more than 30,000 people, operates over 300 aircraft and carries customers to 55 domestic and 45 international destinations across five continents.

Returning to the Tata Sons in 2022 following 70 years under Government ownership, Air India group is in the midst of a five-year transformation program, Vihaan.AI. As part of the transformation, Air India has placed an order for 570 new aircraft. In 2024, sister airlines Air Asia India and Vistara were successfully merged into Air India Express and Air India, respectively, and the Airline opened South Asia's largest aviation training academy. A new flying school is scheduled to open in 2025, and construction of a greenfield maintenance base, to be operational in 2026, is underway. In addition to receiving new aircraft, all existing aircraft are progressively undergoing a full interior refit.

With transformation underway across all facets of the business and India's rich legacy of hospitality, Air India is committed to being a world class global airline with an Indian heart.

For more stories on Air India, visit <a href="http://www.airindia.com/newsroom">http://www.airindia.com/newsroom</a>

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