

# AIR INDIA ANNOUNCES NETWORK-WIDE SALE AHEAD OF SUMMER HOLIDAY SEASON

- All-inclusive one-way fares starting INR 1,199 on domestic routes
- All-inclusive round-trip fares starting INR 11,969 on international routes
- Sale fares available until 25 May, last day exclusive on Air India website and mobile app
- Zero convenience fee and additional promotional discounts exclusively on direct online channels

**GURUGRAM**, **23 May 2025**: Air India has rolled out a network-wide promotional sale, offering unmatched all-inclusive fares across Air India's extensive domestic and international route network.

During the promotional sale, one-way fares on domestic routes start from INR 1,199, and round-trip fares on international routes start from INR 11,969.

The network-wide sale is open until 2359 Hrs of 25 May 2025, with the last 24 hours of the sale being exclusively available on Air India's website and mobile app. The sale fares are available for travel until 30th September 2025 to most destinations, with extended validity of up to 10 December 2025 on select long-haul routes to North America, Europe (including United Kingdom), and Australia.

Bookings under the sale are available at international points of sale, with fares denominated in respective local currencies.

#### **Book direct benefits**

Travellers booking their tickets on Air India's website (airindia.com) and mobile app will enjoy zero convenience fees during the sale period. Additionally, travellers can save up to INR 3,000 per person using promo code FLYAI, as well as up to ₹2,500 off per passenger on UPI or Net Banking payments by applying promo codes UPIPROMO and NBPROMO, respectively.

UPI/NETBANKING INSTANT DISCOUNT OFFER					
Trip Type	Travel Class	Discount	PROMO CODE		
Domestic round-trip	Economy/Premium Economy	INR 500			
	Business/ First	INR 1,200	UPIPROMO/NBPROMO		
International round-trip	Economy/Premium Economy	INR 800			
	Business/First	INR 2,500			

## Enhanced journey with special ancillary offers

As part of this sale, Air India is also offering popular ancillary services on attractive fares to make the travel experience even more seamless and personalized. Customers can enjoy up to 40% off on prepaid baggage (applicable on non-stop itineraries), and up to 20% off on seat selection, including preferred and extra legroom seats.

These offers are available exclusively available on booking through Air India's direct online channels (website and mobile app), offering greater comfort and convenience at unmatched value.

# Additional savings with exclusive bank offers

Whether flying Economy, Premium Economy, or Business/First Class, Air India customers can unlock more value with exclusive discounts on HSBC credit cards via the Air India website and mobile app.

Eligible HSBC cardholders can enjoy benefits of instant savings of up to ₹8,000 on round-trip bookings across domestic and international sectors, depending on the class of travel.





HSBC INSTANT DISCOUNT OFFER					
Trip Type	Travel Class	Discount	PROMO CODE		
Domestic round-trip	Economy	INR 500			
	Premium Economy	INR 1,000	HSBCDOM		
	Business/ First	INR 2,000			
International round-trip	Economy	INR 2,500			
	Premium Economy	INR 4,000	HSBCINT		
	Business/ First	INR 8,000			

SAMPLE ALL-INCLUSIVE ROUND-TRIP FARES BETWEEN KEY GEOGRAPHIES (EX-INDIA, PARTIAL LISTING ONLY)					
Sectors	Currency	Economy	Premium Economy	Business	Travel Period
India-United Kingdom	INR	44,000	95000	1,64,000	
India-Europe	INR	42,500	68,000	1,35,000	
India-Canada	INR	66,500	NA	2,75,000	Until 10 Dec 2025
India-Australia	INR	54,173	NA	1,84,627	
India-USA	INR	57,890	1,30,751	1,96,390	
India-UAE	INR	18,507	24,014	80,663	
India-Singapore	INR	14,814	22,371	42,870	
India-Thailand	INR	21,174	35,463	71,178	
India-Indonesia	INR	45,238	61,958	1,25,620	Until 30 Sep 2025
India-Malaysia	INR	22,503	35,654	62,313	
India-Hong Kong	INR	23,936	60,679	1,03,107	
India-South Korea	INR	39,489	73,816	1,45,726	
India-Japan	INR	46,219	1,07,715	1,75,693	

SAMPLE ALL-INCLUSIVE ROUND-TRIP FARES BETWEEN KEY GEOGRAPHIES (INTO INDIA, PARTIAL LISTING ONLY)					
Sectors	Currency	Economy	Premium Economy	Business	Travel Period
United Kingdom-India	GBP	420	830	1,750	
Europe-India	EUR	450	770	1,400	
Canada- India	CAD	960	NA	2,885	Until 10 Dec 2025
Australia- India	AUD	946	NA	5,270	
USA-India	USD	551	1,468	2,651	
UAE-India	AED	717	940	3,563	Until 30 Sep 2025
Singapore -India	SGD	219	362	708	
Thailand-India	THB	9,811	15,837	33,978	
Indonesia-India	IDR	8,463,749	14,451,590	28,877,100	
Malaysia-India	MYR	1,183	1,729	3,143	
Hong Kong-India	HKD	2,162	5,384	13,699	
South Korea-India	KRW	654,095	1,174,915	2,100,389	
Japan-India	JPY	78,946	205,060	311,188	

Bookings under the sale are now open on Air India's website, mobile apps, and subsequently through Air India's Airport Ticket Offices (ATOs), airline's customer contact centre, and through travel agents.

The seats on sale are limited and available on a first-come, first-served basis. The sale applies to select domestic and international routes, and fares may marginally vary in different cities due to applicable





rates of exchange and taxes. Travel period for domestic bookings ends 30 September 2025 but differs for select international long-haul bookings depending on the geographical region of the destination.

Please visit https://www.airindia.com/ for more information.

### **About Air India group**

The Air India group – comprising of full-service global airline Air India and low-cost regional carrier Air India Express – is spearheading a new era of Indian aviation. The Air India story began in 1932 when JRD Tata piloted the airline's inaugural flight and opened the skies for aviation in India. Today, Air India group employs more than 30,000 people, operates over 300 aircraft and carries customers to 55 domestic and 48 international destinations across five continents.

Returning to the Tata Sons in 2022 following 70 years under Government ownership, Air India group is in the midst of a five-year transformation program, Vihaan.AI. As part of the transformation, Air India has placed an order for 570 new aircraft. In 2024, sister airlines Air Asia India and Vistara were successfully merged into Air India Express and Air India, respectively, and the Airline opened South Asia's largest aviation training academy. A new flying school is scheduled to open in 2025, and construction of a greenfield maintenance base, to be operational in 2026, is underway. In addition to receiving new aircraft, all existing aircraft are progressively undergoing a full interior refit.

With transformation underway across all facets of the business and India's rich legacy of hospitality, Air India is committed to being a world class global airline with an Indian heart.

For more stories on Air India, visit http://www.airindia.com/newsroom

#### **PRESS CONTACTS**

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