

## AIR INDIA CHAMPIONS WOMEN AT THE HEART OF INDIA'S AVIATION FUTURE

*Through an inspiring video, Air India aims to shed light on the stereotypes that exist for women in aviation. The video highlights the different hats that women at Air India don adding strength and value to the aviation ecosystem*

**GURUGRAM, 07 March 2026:** As India's aviation landscape enters a period of remarkable growth, Air India is helping shape a future defined not just by new aircraft and expanding capability, but by the people who will carry this vision forward. From the upcoming flying school in Amravati to the aircraft maintenance training school in Bengaluru, from the Maintenance Repair & Overhaul (MRO) facility in Bengaluru to the Air India Training Academy and our fleet expansion plan, every initiative and every milestone in our transformation creates opportunities for more professionals to step into aviation. And at the heart of this unfolding future, women will play an increasingly vital role, something that begins with the foundations we build today.

Air India continues to invest in programmes that encourage women to pursue careers across all domains of aviation and leadership. From pilots and cabin crew to aircraft maintenance engineers, airport operations specialists, security professionals, and commercial strategists, the airline is committed to creating an environment where women thrive across both frontline and behind-the-scenes roles. Initiatives like #HerMatters that equip women with the prowess to navigate through critical life events, #MakingOurMothersSoar that supports mothers returning to work and several other digital learning courses to enable women to hone their skills at work are the primary focus.

We can already see this commitment taking shape in measurable ways. While women continue to form the backbone of our cabin crew at 84%, what is more encouraging is their growing presence across the operational core of the airline. In Airport Operations, women representation has grown from 24% to 31% in two years. In Security, it has increased from 14% to 22%. In Digital & Technology and Flight Operations teams, women are increasingly contributing to some of the most complex parts of running a modern airline. And women pilots continue to make up 16% of Air India's overall pilot workforce, three times the global average.

It is this evolving story of aspirations, opportunities, and the changing face of Indian aviation that inspired Air India's latest video, recognising the journeys of women across the organisation. Through a thought-provoking video, Air India directly addresses the bias women often face in the aviation industry. A group of women employees representing different departments across Air India share their candid responses to stereotypes they have faced in their aviation journey. From the cockpit to the ramp, the video focuses on increasing awareness about the diverse roles that women in aviation undertake but roles people don't always associate with them.

In the video, each participant responds to a series of questions that reflect the assumptions and biases they have encountered in their professional journeys.

The second half of the video shifts the focus to each participant's actual role at Air India, displaying their collective strength across diverse roles such as Engineering, Flight operations, Ground services, Safety, as well as corporate functions. The role reveal emphasizes the breadth of expertise women bring to the airline's operations, and spotlights their presence in essential, demanding, and often unseen roles that keep the airline running every day. By directly addressing everyday assumptions and biases, Air India's Women Day video aims to spark a wider conversation around representation in aviation and encourage young women to envision themselves across the full spectrum of opportunities the industry offers.

**Watch the campaign video here:**

[Video link to be inserted]

**About Air India group**



The Air India group – comprising of full-service global airline, Air India, and value carrier, Air India Express – is spearheading a new era of Indian aviation. The Air India story began in 1932 when JRD Tata piloted the airline’s inaugural flight and opened the skies for aviation in India. Today, Air India group employs more than 30,000 people, operates over 300 aircraft and carries customers to 57 domestic and 49 international destinations across five continents.

Returning to the Tata Sons in 2022 following 70 years under Government ownership, Air India group is during a five-year transformation program, Vihaan.AI. As part of the transformation, Air India has placed an order for 570 new aircraft. In 2024, sister airlines Air Asia India and Vistara were successfully merged into Air India Express and Air India, respectively, and the Airline opened South Asia’s largest aviation training academy. A new flying school is scheduled to open in 2025, and construction of a greenfield maintenance base, to be operational in 2026, is underway. In addition to receiving new aircraft, all existing aircraft are progressively undergoing a full interior refit.

With transformation underway across all facets of the business and India’s rich legacy of hospitality, Air India is committed to being a world class global airline with an Indian heart.

For more stories on Air India, visit <http://www.airindia.com/newsroom>

## **PRESS CONTACTS**

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