

AIR INDIA LAUNCHES 'ZIPAHEAD' PRIORITY CHECK-IN AND HANDLING SERVICE FOR ECONOMY CLASS GUESTS

- Paid service for priority check-in and priority baggage handling
- Available for departures from six Indian airports at nominal fees

GURUGRAM, **06 March 2025**: Air India today announced it has launched 'ZipAhead', a paid service offering priority check-in and priority baggage handling to Economy Class travellers on flights within India.

The service is designed to enable time-conscious travellers who are otherwise not eligible for priority services to save time at on-ground touchpoints and breeze through airports.

Air India guests opting for the 'ZipAhead' service will be able to check-in at the airline's dedicated Premium Economy check-in counters and enjoy priority baggage handling services. The service is currently available for departures from six Indian airports, namely, Delhi, Mumbai, Hyderabad, Chennai, Bengaluru, and Kolkata, at nominal fees as follows:

- INR 499: If purchased more than 6 hours before departure
- INR 699: If purchased within 6 hours of departure

'ZipAhead' is available for purchase up to 75 minutes before departure through Air India's website, mobile app, airport ticketing offices (ATO), and customer contact centre.

Priority services are complimentary for Platinum and Gold members of Air India's Maharaja Club loyalty programme, regardless of the fare type or class of travel they choose.

More details about 'ZipAhead' are available on www.airindia.com

About Air India group

The Air India group – comprising of full-service global airline Air India and low-cost regional carrier Air India Express – is spearheading a new era of Indian aviation. The Air India story began in 1932 when JRD Tata piloted the airline's inaugural flight and opened the skies for aviation in India. Today, Air India group employs more than 30,000 people, operates over 300 aircraft and carries customers to 55 domestic and 48 international destinations across five continents.

Returning to the Tata Sons in 2022 following 70 years under Government ownership, Air India group is in the midst of a five-year transformation program, Vihaan.Al. As part of the transformation, Air India has placed an order for 570 new aircraft. In 2024, sister airlines Air Asia India and Vistara were successfully merged into Air India Express and Air India, respectively, and the Airline opened South Asia's largest aviation training academy. A new flying school is scheduled to open in 2025, and construction of a greenfield maintenance base, to be operational in 2026, is underway. In addition to receiving new aircraft, all existing aircraft are progressively undergoing a full interior refit.

With transformation underway across all facets of the business and India's rich legacy of hospitality, Air India is committed to being a world class global airline with an Indian heart.

For more stories on Air India, visit http://www.airindia.com/newsroom

PRESS CONTACTS

Air India
Ronit Baugh
ronit.baugh@airindia.com



Air India Press Office Ranjini Majumdar

airindia@adfactorspr.com +91 85888 00220