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AIR INDIA AND ZOMATO JOIN HANDS TO REDEFINE TRAVEL & FOOD LOYALTY

GURUGRAM, **25 September 2025**: Air India, India's leading global airline, and Zomato, India's food ordering and delivery platform, today announced a partnership that offers exclusive benefits, seamlessly blending travel experiences with food delivery rewards.

The partnership, which integrates the global ecosystem of Air India's Maharaja Club loyalty programme with Zomato's expansive food delivery platform, offers a range of exciting benefits for users, effective immediately. Zomato users who opt to link their Maharaja Club account on the Zomato app can avail the following benefits:

Earn Maharaja Points on Zomato transactions: Users will earn 2% Maharaja Points on all food delivery transactions above ₹499 on the Zomato app.

Welcome Bonus for new Maharaja Club members: New users enrolling in Air India's Maharaja Club loyalty programme and linking their accounts via Zomato will receive a bonus of 2,000 Maharaja Points upon completion of their first flight activity with Air India, redeemable for future travel rewards.

Complimentary ticket voucher: Every day, one lucky member stands a chance to win a complimentary one-way Economy Class ticket voucher, valid for booking and travel within six months.

"We are delighted to partner with Zomato to bring together travel and food, two subjects that are at the heart of family discussions and individual lifestyles," Sunil Suresh, Head of Marketing, Loyalty & Ecommerce, Air India. "This partnership is in line with our continuing efforts to strengthen the value proposition of Maharaja Club and our vision of building it into one of the most rewarding loyalty programmes across industries."

Commenting on the collaboration, Rahul Gupta, VP, Zomato, said, "We're always looking for ways to make Zomato more useful in our customers' lives. With this partnership, customers can earn Air India Maharaja points when they order food on Zomato. It's a simple idea that makes our product more rewarding and will now take you places - literally."

Customers can <u>click here</u> to learn more about the partnership and how they can link their Air India Maharaja Club accounts with Zomato.

As a member of Star Alliance, Air India offers Maharaja Club members global recognition and benefits across the alliance's extensive network. Over the last two years, more than 50 brands across categories have entered partnerships with Air India for Maharaja Club, thus significantly enhancing the benefits for travellers.



About Air India group

The Air India group – comprising of full-service global airline Air India and value carrier Air India Express – is spearheading a new era of Indian aviation. The Air India story began in 1932 when JRD Tata piloted the airline's inaugural flight and opened the skies for aviation in India. Today, Air India group employs more than 30,000 people, operates over 300 aircraft and carries customers to 55 domestic and 45 international destinations across five continents.

Returning to the Tata Sons in 2022 following 70 years under Government ownership, Air India group is in the midst of a five-year transformation program, Vihaan.AI. As part of the transformation, Air India placed the then largest-ever order for 470 new aircraft in 2023. In 2024, sister airlines Air Asia India and Vistara were successfully merged into Air India Express and Air India respectively, and the Airline opened South Asia's largest aviation training academy. A new flying school is scheduled to open in 2025, and construction of a greenfield maintenance base, to be operational in 2026, is underway. In addition to receiving new aircraft, all existing aircraft are progressively undergoing a full interior refit.

With transformation underway across all facets of the business and India's rich legacy of hospitality, Air India is committed to being a world class global airline with an Indian heart.

For more stories on Air India, visit http://www.airindia.com/newsroom

About Zomato:

Launched in 2010, Zomato's mission is better food for more people. Zomato is a restaurant search & discovery and food ordering and delivery platform.

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