

AIR INDIA UNVEILS A REFRESHED BEVERAGE COLLECTION FEATURING CELEBRATED WINES AND SPIRITS FROM ACROSS THE WORLD

- *Regional wine collections tailored to key international routes in Business and Premium Economy*
- *Premium Economy experience enhanced with the introduction of Prosecco*
- *In a category-first for Indian aviation, tequila forms part of the curated menu in First and Business*

Gurgaon, 23 January 2026: Air India, India's leading global airline, today unveiled a completely refreshed beverage collection, one that brings together some of the world's most celebrated wines and spirits at 35,000 feet on international routes. This premium ensemble of globally acclaimed labels has been thoughtfully curated to elevate the inflight experience.

The new selection features a fine balance of classic wines, innovative new-world labels, and rare, aged spirits, all curated to cater to the refined palates of today's discerning traveller. A cornerstone of this upgrade is the exclusive 'Regional Wine Programme', designed to offer a true taste of the destination you're flying to. Cabin crew have undergone specialised sommelier-style training to guide guests through personalised recommendations during their journey to an international destination.

In a category-first for Indian aviation, Air India now serves tequila onboard, featuring 1800 Reserva Añejo from Mexico. The spirits lineup also includes India's celebrated Rampur Double Cask single malt reinforcing Air India's dedication to championing Indian craftsmanship on the world stage.

First Class: Unmatched exclusivity

The 'First Class' experience will be a symphony of prestige and provenance. Guests can savour an ultra-premium selection; a few of the labels include the likes of Aberfeldy 21 YO Single Malt from Scotland, Hennessy VSOP Cognac, Charles Heidsieck Blanc de Blancs Champagne, Pian della Vigne Brunello di Montalcino by Marchesi Antinori from Italy, and Classic Burgundy Chardonnay. Reserved exclusively for our flagship cabin, these distinguished choices are complemented by an extended premium portfolio.

Business Class: Elevated indulgence, global inspiration

Business Class guests can look forward to an enriched wine and spirits programme featuring Roku Gin from Japan, Charles Heidsieck Brut Champagne, Bottega Gold Prosecco, Albert Bichot Moulin-à-Vent, Château Teyssier Saint-Émilion Grand Cru, Birra Moretti beer from Italy among other labels.

Premium Economy Class: A first-ever sparkling welcome

For the first time, guests in Premium Economy will be welcomed with a celebratory pour of Villa Sandi II Fresco Prosecco shortly after take-off, adding a touch of sparkle to elevate the experience.

Economy Class: Accessible, global, thoughtfully curated

Economy guests can enjoy a well-rounded selection including classic Bordeaux white and red wines, Dewar's Blended Scotch, Bombay Sapphire Gin from England, Absolut Vodka from Sweden, Caribbean Rum, Heineken beer from the Netherlands, and India's most loved lager Kingfisher Ultra to name a few.

"The thoughtfully curated beverage portfolio brings together some of the finest wines and spirits to appeal to global travellers as Air India continues its focus on driving service excellence and customer-centricity. Paired with the newly revamped international menu, the newly curated beverage menu



*seeks to provide guests with a dining journey crafted with care and passion, elevating the overall inflight experience," said **Rajesh Dogra, Chief Customer Experience Officer, Air India.***

Food & Wine pairing menu: The art of dining at 35,000 ft.

To enhance the inflight culinary experience, the airline introduces a new food-wine pairing menu. Each label has been meticulously selected for balance, varietal character, and harmony with a wide range of cuisines. A few of the highlights include:

- **Napa Valley Chardonnay** - A buttery, full-bodied Chardonnay from California's iconic Napa Valley, perfectly complementing the delicate richness of Chicken Roulade layered with goat cheese and caramelised onion, a refined European classic.
- **German Riesling** - Aromatic and lively, this Riesling pairs effortlessly with the spice-kissed Seoul flamed prawns, bringing a harmonious contrast to this Asian inspired delight.
- **A selection of elegant reds** - For those who savour bold flavours, our curated reds- Merlot, Shiraz, Pinot Noir, and Sangiovese, offer the perfect accompaniment to Indian Nawabi Paneer, Gucchi Kofta, Murgh Musallam, and the universally loved Chicken Bolognese Lasagne. Each sip complements the richness and complexity of these globally cherished dishes.

Change is in the air

The refreshed beverage collection is the latest chapter in Air India's transformation narrative. Complementing the recent milestones of the brand-new Boeing 787-9 and the refreshed international menu, this is yet another endeavour towards delivering tangible and positive change and elevating the overall customer experience across touchpoints.

Disclaimer: The newly curated beverage menu is only available on flights to and from international destinations, in keeping with legal requirements. The above details are only for the purposes of information and do not in any manner seek to solicit or induce the consumption of alcohol.

About Air India group

The Air India group – comprising of full-service global airline, Air India, and value carrier, Air India Express – is spearheading a new era of Indian aviation. The Air India story began in 1932 when JRD Tata piloted the airline's inaugural flight and opened the skies for aviation in India. Today, Air India group employs more than 30,000 people, operates over 300 aircraft and carries customers to 57 domestic and 48 international destinations across five continents.

Returning to the Tata Sons in 2022 following 70 years under Government ownership, Air India group is in the midst of a five-year transformation program, Vihaan.AI. As part of the transformation, Air India has placed an order for 570 new aircraft. In 2024, sister airlines Air Asia India and Vistara were successfully merged into Air India Express and Air India, respectively, and the Airline opened South Asia's largest aviation training academy. A new flying school is scheduled to open in 2025, and construction of a greenfield maintenance base, to be operational in 2026, is underway. In addition to receiving new aircraft, all existing aircraft are progressively undergoing a full interior refit.

With transformation underway across all facets of the business and India's rich legacy of hospitality, Air India is committed to being a world class global airline with an Indian heart.

For more stories on Air India, visit <http://www.airindia.com/newsroom>

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