

## AIR INDIA APPOINTS THE AVIATION MANAGEMENT LIMITED AS PASSENGER GSA IN MAINLAND CHINA

**GURUGRAM, 01 December 2025:** Air India, India's leading global airline, today announced the appointment of The Aviation Management Limited (a TAM Group Company) as its General Sales Agent (GSA) for passenger sales in Mainland China.

Effective 1 December 2025, The Aviation Management Limited will facilitate reservations & ticketing, marketing initiatives, and provide comprehensive passenger sales services across mainland China on behalf of Air India. The appointment strengthens Air India's presence across the China market and enables seamless access for travel agents and customers to the airline's global network.

*"We are happy to extend our partnership with the TAM Group into mainland China, which will help us to tap into opportunities in one of the world's most important travel markets. Their strong market knowledge and established distribution capabilities will support our growth plans, deepen customer outreach, and help us serve our customers and trade partners with greater convenience and confidence,"* said **Manish Puri, Head of Global Sales, Air India.**

Air India recently announced the resumption of non-stop flights between Delhi and Shanghai (PVG) from 1 February 2026, after nearly six years. The airline also intends to begin non-stop flights from Mumbai to Shanghai in 2026 (subject to approvals). The restored air link would boost exchanges in pharmaceuticals, technology, education and several other sectors of cooperation between the two countries.

Air India's growing fleet and transforming onboard experience, combined with TAM Group's strong market expertise, will provide a seamless and elevated travel experience for passengers. Air India operates non-stop flights between India and several destinations in Asia, offering convenient one-stop connections to major points across Europe, the United States, and Canada via its hubs in Delhi and Mumbai.

### About Air India group

The Air India group – comprising of full-service global airline, Air India, and value carrier, Air India Express – is spearheading a new era of Indian aviation. The Air India story began in 1932 when JRD Tata piloted the airline's inaugural flight and opened the skies for aviation in India. Today, Air India group employs more than 30,000 people, operates over 300 aircraft and carries customers to 57 domestic and 48 international destinations across five continents.

Returning to the Tata Sons in 2022 following 70 years under Government ownership, Air India group is in the midst of a five-year transformation program, Vihaan.AI. As part of the transformation, Air India has placed an order for 570 new aircraft. In 2024, sister airlines Air Asia India and Vistara were successfully merged into Air India Express and Air India, respectively, and the Airline opened South Asia's largest aviation training academy. A new flying school is scheduled to open in 2025, and construction of a greenfield maintenance base, to be operational in 2026, is underway. In addition to receiving new aircraft, all existing aircraft are progressively undergoing a full interior refit.

With transformation underway across all facets of the business and India's rich legacy of hospitality, Air India is committed to being a world class global airline with an Indian heart.

For more stories on Air India, visit <http://www.airindia.com/newsroom>

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